

AEVE I - Script / Storyboard Rubric

| Score → | 1 | 2 | 3 | 4 | Points |
|---------------------------------|--|---|---|--|------------|
| Conventions | No attempt at grammar, capitalization, spelling, and punctuation. | Multiple grammar, capitalization, spelling, and punctuation errors. | Few grammar, capitalization, spelling, or punctuation errors. | Minimal grammar, capitalization, spelling, or punctuation errors. | 4 |
| Organization and Clarity | Story/Plot is difficult to follow. Sequences are randomly arranged with no transitions. | Story/Plot is a little hard to follow. Sequences and transitions are sometimes not clear. | Story/Plot is mostly organized. Sequences are fairly logical with transitions, labels, and/or illustrations. | Story/Plot is well organized. Sequences are logical with clear transitions, labels, and/or illustrations. | |
| Story and Creativity | No 3-Act Story. Little or no imagination/creativity in storyline. | Basic 3-Act Story exists. The story contains a few details and/or descriptions. | Solid 3-Act Story that contains creative details and/or descriptions to enhance the story. | Solid 3-Act Story that contains many creative details and/or descriptions to enhance the story. | |
| Characters | No sense of who/what the main characters/focus are. | Main characters/focus are hard to identify. Limited expansion of development. | Main characters/focus are identifiable and briefly described. Appropriate expansion of character development. | Main characters/focus are identifiable and clearly described. Thorough expansion of character development. | |
| Content/ Drawings | Storyboard is not done or is so incomplete that it could not be used even as a general guide. Storyboard reflects very little planning of the visuals. | Storyboard has glaring omissions in planning with some sketches, notes, titles, transitions, special effects, sound, etc. SB reflects attempts at planning and organization for the visuals in the video. | Storyboard is relatively complete with sketches, notes on titles, transitions, special effects, sound, etc. SB reflects effective planning and organization for the visuals in the video. | Storyboard is complete with sketches, details, titles, transitions, special effects, sound, etc. Storyboard reflects outstanding planning and organization for the visuals in the video. | |
| Title/Credit Sequences | Sequences are not complete with no detail for graphic attributes/content. | Sequences are sparse and include little detail for graphic attributes/content. | Sequences are mostly planned and include acceptable detail for graphic attributes/content. | Sequences are thoroughly planned and include extensive detail for graphic attributes/content. | |
| Use of Time | Used time poorly (as observed by teacher and/or documentation of progress) in spite of several reminders. | Used time somewhat well (as observed by teacher and/or documentation of progress), with multiple reminders. | Used time well (as observed by teacher, and documentation of progress) with minimal reminders. | Used time effectively (as observed by teacher, and documentation of progress) with no reminders. | |
| Comments: | | | | Total Score (Average) ≥3.6 = 90-100% ≥3.0 = 75-89% ≥2.4 = 60-74% ≥1 = 25-58% | 4.0 |