



Harbor Springs Theater Arts Program Advertisement Form 2024 - 2025 Season

DEADLINE FOR AD SALES: Friday, November 1st, 2024 (the earlier, the better)

By purchasing an ad in this year's program, you are supporting the Theater Arts Program in Harbor Springs Public Schools. Reach over 3900 people per year when you purchase a season ad vs. 1300 people in a single show ad.

If you choose to advertise for all three performances, we will reach out via email several weeks before printing to see if you would like any edits to your ad for the Middle & High School programs.

STEP 1: Choose your ad size (example of sizes with specifications on the back page) **Ads printed in Black & White**

Single Show Ad (Aladdin JR)

- 1/4 page \$30
- 1/3 page \$40
- 1/2 page \$60
- full page \$120

Season Ads (Elementary, Middle & High School Shows)

- 1/4 page \$80
- 1/3 page \$110
- 1/2 page \$160
- full page \$325

STEP 2: Submit Form & Payment

This form can be sent with payment to the address below. Checks should be made out to "Harbor Springs Public Schools" with the memo: Theatre Arts Program Ad.

Harbor Springs Public Schools
800 South State Road
Harbor Springs, MI 49740

STEP 3: Send ad graphic

Please size your graphic to the specifications on the back of this form, or send a logo and slogan if you wish us to format the ad for you. Please email in jpeg or png format to Hannah Bianchi, hbianchi@harborps.org.

Business Name: _____

Mailing Address: _____

Contact Name: _____

Email: _____ Phone: _____

Aladdin JR
Harbor Springs Elementary
November 2024

Alice in Wonderland JR
Harbor Springs Middle School
January 2025

Mamma Mia
Harbor Springs High School
March 2025

1/2 Page

2200 x 1700 px
approx 5.5 x 4.25 inches

1/4 Page

1100 x 1700 px
approx 2.87 x 4.25 inches

1/4 Page

1100 x 1700 px
approx 2.87 x 4.25 inches

Full Page
(includes bottom third)

2200 x 3400 px
approx 5.5 x 8.5 inches

1/3 Page

2200 x 1133 px
approx 5.5 x 2.8 inches