Description: Final Projects

An accumulation of student growth, showcasing visual and audio recording, editing, mixing, and producing while demonstrating appropriate amount of preparation and planning. Projects will adhere to district guidelines. Exceptions allowed with prior instructor approval.

1. Productions will contain mostly video footage and utilize the screen space (format).

2. Guest artists are allowed, however, each producer is responsible for editing, mixing & producing.

3. Students will utilize Celtx to plan, prepare, and guide pre and post production process. See below.

4. All projects need instructor approval prior to production.

5. Constant collaboration with studio members will ensure the project proceeds smoothly.

6. Projects will be 2, 2.5, 3, 4 minutes minimum. (Lite / I / II / III-IV) Know and engage your audience.

7. Audio (master) tracks will be mixed and well-balanced.

8. Video will include title scene and post credits. AEVE Graphic will be included.

9. All faces / names must be approved by individuals / guardians before public posting.

10. Submission date will be determined per semester and based on PAC availability.

Project Types:

A. **Scripted:** Skit/Play/Movie - Quality script that delivers clear story progression with performers.

B. **Music Video:** Performance or meaningful story of an original or cover of a vocal performance.

C. **Action / Highlight Video*:** Showcasing a skill/craft with soundtrack or vocal song original/cover.

D. **Time Lapse Video:** Showing a skill/craft at increased speed with narration, text, or song track.

E. **Dedication Video:** Sentimental video to honor someone or achievement with audio track.

F. **"How To" Video:** Educational video that teaches a skill/craft with narration or live instructions.

G. **Documentary:** A scenic story about a subject with narration above a soft soundtrack.

H. **Animated Feature:** See "G", but animated (or stop-animation) using your artistic abilities.

I. **Game Play*:** Highlight gaming technique and story progression coupled with on screen performance. All audio (music, sfx, & foley) will be recreated by producer.

J. **Commercial**: Advertisement of a business, product, service, organization, or event.

K. **Parody:** Satire (comedic) of subject matter.

L. **Vlog:** a video blog that primarily contains recorded video. Topics vary.

M. **Product Review:** Side-by-Side comparison of multiple products weighing pros and cons.

* Special approval required. Limited availability.

<u>Pre-Production: Planning with Celtx</u> - *See Celtx Help Center & YouTube Play List*

Utilize storyboards (SB) to explore your ideas. SB's outline each scenes actions and dialogue by actors / narrator. Include any onscreen text or special effects. Keep it simple. SB's convey the vision and needs for the scene. They'll guide students during production and editing process.

○ Story Development: Beat Board (Sheet) or Freeform: Brainstorm & map ideas

○ Film & TV Script: Traditional Script (Stageplay very similar)
  • Beat Board
  • Detailed Storyboard (Film & TV Only)

○ Multi-Column AV: 3-Column Script
  • Beat Board
  • Storyboard & Slide Show Views

<u>Considerations:</u>

• Projects represent your passion - Have Fun!

  • Beginners - Keep it simple

• Time is the enemy - Start now, don't waste time

• Research & develop ideas

• Plan the production - Over prepare

  • Cast actors & production team

  • Designate equipment, locations, & props

  • Make timetable for shooting / editing

  • Double check the parameters / rubric

• Collaborate! - More eyes / ears catch more issues

• Use the space! - Fill the screen (Landscape)

• Quality sound: External Mics - All voices heard (singing, narration, script, layers)

• Quality camera work: Slow & steady movement - utilize tripod, gimbal or stabilizer

• Consistent device and settings - Resolution (1080pi/2K) & frame rate (23.98/30/60fps)

• Text/Graphics are easy to read - Timing, Font, Text/Background color

• Accessibility - Closed captions & audio descriptions

• Are you proud of your work?

<u>Rubric: See Rubric Form</u>