

AEVE II, III & IV - Script / Storyboard Rubric

Score →	0-1	2	3	4	Points
Conventions	Multiple grammar, capitalization, spelling, and punctuation errors.	Few grammar, capitalization, spelling, or punctuation errors.	Minimal grammar, capitalization, spelling, or punctuation errors.	There are no grammar, capitalization, spelling, or punctuation errors.	4
Organization and Clarity	Story/Plot is difficult to follow. Sequences are randomly arranged with no transitions.	Story/Plot is a little hard to follow. Sequences and transitions are sometimes not clear.	Story/Plot is mostly organized. Sequences are fairly logical with transitions, labels, and/or illustrations.	Story/Plot is well organized. Sequences are logical with clear transitions, labels, and/or illustrations.	
Direction and Format	No stage directions or camera shots/movements detailed. Little to no consideration of script format.	Limited stage directions and camera shots/movements are present. Frequent mistakes in script format.	Stage directions and camera shots/movements are appropriate. Proper script format has been utilized.	Thorough stage directions, camera shots/movement and script format.	
Story and Creativity	No 3-Act Story. Little or no imagination/creativity in storyline.	Minimum 3-Act Story exists. The story contains a few details and/or descriptions.	Solid 3-Act Story that contains creative details and/or descriptions to enhance the story.	Solid 3-Act Story that contains many creative details and/or descriptions to enhance the story.	
Characters	No sense of who/what the main characters/focus are.	Main characters/focus are hard to identify. Limited expansion of development.	Main characters/focus are identifiable and briefly described. Appropriate expansion of character development.	Main characters/focus are identifiable and clearly described. Thorough expansion of character development.	
Dialogue	Hard to follow what character is speaking. Minimal effort is put into conversations.	It is usually clear which character is speaking. Dialogue is choppy and not well developed.	It is clear which character is speaking. Dialogue is acceptable, but could be more varied in structure.	It is always clear which character is speaking. Dialogue is well developed and varied.	
Content/ Drawings	Storyboard is not done or is so incomplete that it could not be used even as a general guide. Storyboard reflects very little planning of the visuals.	Storyboard has glaring omissions in planning with some sketches, notes, titles, transitions, special effects, sound, etc. SB reflects attempts at planning and organization for the visuals in the video.	Storyboard is relatively complete with sketches, notes on titles, transitions, special effects, sound, etc. SB reflects effective planning and organization for the visuals in the video.	Storyboard is complete with sketches, details, titles, transitions, special effects, sound, etc. Storyboard reflects outstanding planning and organization for the visuals in the video.	
Required Elements	Most required elements are missing from the storyboard.	Storyboard includes few required elements. Some sections are filled out.	Storyboard includes some required elements and one additional element. Most sections are filled out.	Storyboard includes all required elements as well as a few additional elements. All sections are filled out.	
Title/Credit Sequences	Sequences are not complete with no detail for graphic attributes/content.	Sequences are sparse and include little detail for graphic attributes/content.	Sequences are mostly planned and include acceptable detail for graphic attributes/content.	Sequences are thoroughly planned and include extensive detail for graphic attributes/content.	
Use of Time	Used time poorly (as observed by teacher and/or documentation of progress) in spite of several reminders.	Used time somewhat well (as observed by teacher and/or documentation of progress), with multiple reminders.	Used time well (as observed by teacher, and documentation of progress) with minimal reminders.	Used time effectively (as observed by teacher, and documentation of progress) with no reminders.	
Comments:				Total Score (Average) ≥3.6 = 90-100% ≥3.0 = 75-89% ≥2.4 = 60-74% ≥1 = 25-58%	4.0